



# SAMAR EL KHOURY



**Title:** Head of Talent Management

**Experience:** 14+ years in Consulting & Facilitation

**Education:** PhD Leadership & Human Resources Management / Master Management of Corporate Communication / DU Change Management / MSc Molecular Biology of Cancer

## Profile Overview

Spearheading the Talent Management team at Phoenix Consulting, Samar is a distinguished Management Consultant with extensive expertise in Human Resources, Leadership Assessment, and Development. With a PhD in Leadership & Human Resources Management, a combined Master's in Corporate Communication, and Change Management, Samar brings a unique blend of academic excellence and practical experience to her role.

Throughout her dynamic career, Samar has led numerous projects across Talent Management, People Development, Strategy, and Performance Optimization, leaving a lasting impact on organizations across the Middle East. Her specialization in Assessment and Development, coupled with her certification as an assessor and trainer, has enabled her to design and deliver bespoke assessment centers and leadership programs that drive measurable outcomes for diverse industries.

Samar oversees the Talent Management team at Phoenix Consulting, managing projects from inception to execution. She is known not only for crafting tailor-made solutions that align with client objectives but also for creatively bringing to life practical, results-driven solutions that meet and often exceed client expectations. Leveraging her expertise in adult learning methodologies, she ensures maximum impact and sustainable outcomes for every engagement.

Samar's commitment to excellence and innovation has earned her a reputation as a trusted partner for organizations seeking to unlock leadership potential, enhance team performance, and achieve strategic goals. Her ability to harmonize strategy with practical implementation has positioned her as a thought leader in Talent Management and a catalyst for organizational success.

## Subject Matter Expertise



Talent Assessment



Leadership Development



Performance Optimization



Succession Planning



Facilitation & Training